ORDER

Order / Rev: 103698 Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE Estimate:

Print Date 10/23/12 08:24:23

Cash

Broadcast

Flight Dates: 10/02/12 - 10/20/12

Original Date / Rev: 06/28/12 / 10/23/12 Order Type:

GENERAL

Primary AE: Amy McCreary Sales Office: BLPHI

Sales Region: National

Agency

Orders

Name: **Shorr Johnson Magnus**

Buying Contact: Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Agency Commission:

Billing Calendar:

Billing Type:

Billing Cycle:

EOM/EOC 15%

Advertiser

Name: Benkley, Strelley for Senate

Demographic: A35+

Product Codes: PLC01 Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/20/12 93 \$41,600.00 \$35,360.00

Totals Month # Spots Gross Amount Net Amount Rating October 2012 \$41,600.00 93 \$35,360,00 0.00 Totals 93 \$41,600.00 \$35,360.00 0.00

00:05:00

Account Executives

A	10.100	10 (D (10. 78 / 18 18 /	1 - 1 - 1
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ \	Nagn 6 M	430a-5a	TWT	:30	4	\$50,003	0.00 NM	4	\$200.00
				Wake Up Early Wa	igners								
1	NEW \$												
	<u>Star</u>	t Date <u>E</u>	End Date	Weekdays 5	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/0	01/12 1	0/07/12	-TWT	4	\$50.00	0.00						

Print Date: 10/23/12 08:24:23 Page 2 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/02/1:	2 10/05/12	Wake Up Early w Wake Up Early V	-	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
NEWS			vvake op Early v	vagners								
<u>Start</u> Week; 10/01	Date	End Date 10/07/12	<u>Weekdays</u> TWT	Spots/Week	Rate	Rating						
E 2 KSNV			Wake Up Early w	/Wagn@M	\$50.00 430a-5a	0.00 M======	:30	1	\$50.003	0.00 NM	1	\$50.00
NEW S			Wake Up Early V	-								•
NEWS Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	M	1	\$50.00	0.00						
E 3 KSNV	10/08/1	2 10/08/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200,00
NEWS			W-I 5-0a vvakeo	p wwwagners								
<u>Start</u> Week: 10/08	Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00						
E 4 KSNV			M-F 5-6a WakeU	···	\$200.00 5-6a	-TWTF	:30	4	\$200.003	0.00 NM	4	\$800,00
NEMO			M-F 5-6a WakeU	p w/Wagners								,
NEWS Start	Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week; 10/01		10/07/12	-TWTF	4	\$200.00	0.00						
E 5 KSNV	10/02/1:	2 10/05/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	~TWTF~~	:30	8	\$300.003	0.00 NM	6	\$1,800.00
NEWS			W-F 0-7a Wakeo	p wwwagners								
Start Week: 10/0	Date	End Date 10/07/12	<u>Weekdays</u> TWTF	Spots/Week	<u>Rate</u>	Rating						
	Date Ra		escription	8 <u>Starl</u>	\$300.00 <u>End Time/</u>	0.00	Weekdays	Ler	<u>igth</u> <u>Rate</u>	Rtg Type		
		?-10/07/12 M	l-F 6-7a WakeUp v	v/Wagner6-7a			-TWThF	-	:30 (\$300.00)	0.00" <i>NM</i>		
Cred [CRE		\$ RESPENT	ON 10/23 BUY]									
		?-10/07/12 M	l-F 6-7a WakeUp v	v/Wagner6-7a			-TWThF		:30 (\$300.00)	0.00 NM		
Cred [CRE		\$ RESPENT	ON 10/23 BUY]									
E 6 KSNV	10/08/1:	2 10/08/12	M-F 6-7a WakeU	_	6-7a	M	:30	2	\$300,003	0.00 NM	2	\$600.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/08		10/14/12	M	2	\$300.00	0.00				0.00.104		
E 7 KSNV	10/08/12	2 10/08/12	Today Show Today Show	СМ	658a-9am	M	:30	3	\$400.003	0.00 NM	2	\$800.00
TODAY	. .	- ID (
<u>Start</u> Week: 10/08	<u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
	Date Ra		escription		/End Time	!	<u>Weekdays</u>	<u>Ler</u>	-	Rtg Type		
3 KSNV 1 Cred		?-10/14/12 Ti	oaay Snow	6588	ı-9am	i	M	-	:30 (\$400.00)	0.00 NIM		
		\$ RESPENT	ON 10/23 BUY]									
E 8 KSNV	10/02/1	2 10/05/12	Today Show Today Show	СМ	658a-9am	TWTF	:30	8	\$400.003	0.00 NM	4	\$1,600.00
TODAY			Louay onow									
	Date	End Date	Weekdays ~TWTF~~	Spots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	→ M 1 + + + +	8	\$400.00	0.00					ı	

Print Date: 10/23/12 08:24:23 Page 3 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830029

10/02/12 - 10/20/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

Ln Ch Start End I	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 8 KSNV 10/02/12 10/05/12 T	-	658a-9am	-TWTF-	- :30	8, \$400.003	0.00 NM	4	\$1,600.00
TODAY	Today Show							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	-TWTF 8	•	0.00					
		rt/End Time				Rtg Type		
1 KSNV 10/01/12-10/07/12 Too Credited	day Snow 658	a-9am		-TWThF	:30 (\$400.00)	0.00 NM		
[credit-mg on different line	e with rate change]							
3 KSNV 10/01/12-10/07/12 Too	•	a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
Credited								
[credit-mg on different line		la Nam		-TWThF	-20 (6400.00)	0.00 844		
4 KSNV 10/01/12-10/07/12 Too Credited	uay snow 656	a-9am		- W	:30 (\$400.00)	0.00 19101		
[credit-mg on different line	e with rate change]							
7 KSNV 10/01/12-10/07/12 Too	day Show 658	a-9am		-TWThF	:30 (\$400-00)	0.00 <i>NM</i>		
Credited	ON 40/00 PUNG							
[CREDIT - \$\$ RESPENT		10.1000			4.75.000	2 22 3 13 4		4 ₩88.00
E 9 KSNV 10/02/12 10/05/12 N	Noon News CM Noon News	12-1230pm	-TWTF-	- :30	4 \$175.003	M/ 00.0	4	\$700.00
NEWS	1400h 140Wo							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	-TWTF 4	,	0.00					
	Noon News CM Noon News	12-1230pm	M	- :30	1 \$175.003	0.00 NM	1	\$175.00
NEWS	1400H 14CWS							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	M 1	\$175.00	0.00					
	M-F Today Show II 3rd H0M	9-10a	M	- :30	1 \$425.001	0.00 NM	1	\$425.00
TODAY II	M-F Today Show II							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12	M 1	\$425.00	0.00					
<u>Spot Ch Date Range De:</u> 1 KSNV 10/08/12-10/14/12 M-I		rt/End Time		Weekdays M		Rtg Type 0.00 NM		
See MG 11.2	r roday onow n ord nr 9-10	0a		[V]	.30 (10-1-10-00)	0.00 14101		
] NOT AVAILABLE RATE							
2 KSNV 10/08/12-10/08/12 M-F	F Today Show II 3rd Hr 9-10	0a		M	:30 \$425.00	0.00 NM		
MG for 11.1 10/08 [revised rate to reinstate]								
E 12 KSNV 10/02/12 10/05/12 I	M E Today Show II 3rd 40M	9-10a	-TWTF-	- :30	4 \$425.001	0.00 NM	3	ሰብ ስ ፖር ሲሲ
	M-F Today Show II and Hulvi	5~10a	-(W)	ov	4 \$420,00T	U.UU INIVI	3	\$1,275.00
TODAY II								
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/01/12 10/07/12	-TWTF 4	\$425.00	0.00					

Print Date: 10/23/12 08:24:24 Page 4 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time D	ays Len Spots Rate Pri Rtg Type Spots Amount
E 12 KSNV 10/02/12 10/05/12 M-F Today Show II 3rd H2M 9-10a -Tv M-F Today Show II	VTF :30 4 \$425.001 0.00 NM 3 \$1,275.00
TODAY II	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF 4 \$425.00 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type -TWThF :30 (\$425.00) 0.00 NM
1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a See MG 12.5,12.6,12.7,12.8	-TWThF :30 (\$425.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a See MG 12.5.12.6.12.7.12.8	-тwтhF :30 (\$425.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a See MG 12.5,12.6,12.7,12.8	-TwThF :30 (\$425 -00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a See MG 12.5,12.6,12.7,12.8	-TwThF :30 (\$425.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a	-TWThF ;30 \$425,00 0.00 NM
7 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425.00 0.00 NM
[ABLE TO PLACE] ABLE TO PLACE 8 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a	-TWThF ;30
⊕ MG for 12.2,12.1,12.4,12.3	
[revised rate to reinstate] E 13 KSNV 10/02/12 10/05/12 Dr. Phil CM 3-4p -TI	WTF :30 4 \$200.003 0.00 NM 1 \$200.00
Dr Phil	WIF50 4 \$200.003 0.00 NW \$200.00
PHIL Start Date End Date Weekdays Spots/Week Rate Rating	
Week; 10/01/12 10/07/12 -TWTF 4 \$200.00 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p	<u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$200.00) 0.00 <i>NM</i>
Credited 5 4p	181111 .50 (\$200.00) 0.00 /4/4/
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 3 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p	-TWThF :3 <i>0 (\$200⊹00</i>) 0.00 <i>NM</i>
Credited 5-4p	-1W111F ,50 (\$250700) 0.00 WW
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 4 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p	-TWThF :30 (\$200.00) 0.00 <i>NM</i>
4 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p Credited	-TWThF :30 (\$200.00) 0.00 NM
[CREDIT - \$\$ RESPENT ON 10/23 BUY]	
E 14 KSNV 10/08/12 10/08/12 Dr. Phil CM 3-4p M- Dr Phil	:30 1 \$200.003 0.00 NM 1 \$200.00
PHIL	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M 1 \$200.00 0.00	
	:30 1 \$300.003 0.00 NM 1 \$300.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week; 10/08/12 10/14/12 M 1 \$300.00 0.00	
E 16 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T 4PM NEWS (1 hour) (4:30 PM-5:00 PM)	WTF :30 4 \$300.003 0.00 NM 4 \$1,200.00
NEWS	
<u>Start Date </u>	
E 17 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T	WTF :30 4 \$300.003 0.00 NM 4 \$1,200.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 -TWTF 4 \$300.00 0.00	

Print Date: 10/23/12 08:24:24 Page 5 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

Ln Ch Start End		Start/End T		Len Spo		Rtg Type Sp		Amount
E 18 KSNV 10/08/12 10/08/12	•	4-5pm	M	:30	1 \$300.003	0.00 NM	1	\$300.00
NEWS	4PM NEWS (1 hour)	(4:00 PM-4:3	O PIVI)			ŀ		
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	M1	\$300.00	0.00					
E 19 KSNV 10/08/12 10/08/12	•	5-630p	M	:30	2 \$450.003	0.00 NM	2	\$900.00
NEWS	M-F Early News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	M 2		0.00					
E 20 KSNV 10/02/12 10/05/12	M-F Early News CM	5-630p	-T-TF	:30	8 \$450.003	0.00 NM	8	\$3,600.00
NEWO	M-F Early News							
NEWS Start Date End Date	Weekdays Spots/Week	: Rate	Rating					
Week: 10/01/12 10/07/12	-T-TF E		0.00					
E 21 KSNV 10/02/12 10/05/12	FacetoFace/Raiston Rep@M	730-758pm	-T-TF	:30	2 \$225.003	0.00 NM	0	\$0.00
	Face to Face w/ J.Ralston							
FACE	M(-1	D-1	D-C-					
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week		Rating 0.00					
		rt/End Time		Veekdays	Length Rate	Rtg Type		
1 KSNV 10/01/12-10/07/12 F	FacetoFace/Ralston Report 730	-758pm	_	T-ThF	30 (\$225.00	9 0.00 NM		
Credited								
[CREDIT - \$\$ RESPEN		750		~ ~LE	.00 (*005.00	1 0 00 4444		
2 KSNV 10/01/12-10/07/12 F	FacetoFace/Ralston Report 730	-7 38pm	_	T-ThF	:30 (\$225.00	9 0.00 19191		
[CREDIT - \$\$ RESPEN	T ON 10/23 BUY]							
E 22 KSNV 10/08/12 10/08/12		730-758pm	M	:30	1 \$225.003	0.00 NM	0	\$0.00
	Face to Face w/ J.Ralston	•			·			·
FACE								
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
	• •	rt/End Time		Veekdavs	Length Rate	Rtg Type		
	-acetoFace/Ralston Report 730		M					
Credited								
[CREDIT - \$\$ RESPEN					···			
E 24 KSNV 10/02/12 10/05/12	· ·	630-730pm	-T-TF	:30	8 \$1,300.001	0.00 NM	8	\$10,400.00
JEP/WH	M-F Jeopardy/Wheel of Fortur	I C						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	-T-TF {	\$1,300.00	0.00			1		

Print Date: 10/23/12 08:24:24 Page 6 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

Lu Ch Start Find Inventory Cado B	rock Stort/End T	imo Dava	lon Snot	n Poto Pri	Dta Tuno 9	enote.	Amount
	reak Start/End T	ime Days -T-TF-	Len Spot	s Rate Pri 8 \$1,300.001	0.00 NM	spois 8	\$10,400.00
M-F Jeopardy/Wheel of F JEP/WH	M 630-730pm ortune		:30	8 \$1,300.001	O.OO INIM	٥	\$10,400.00
Start Date End Date Weekdays Spots/	Veek Rate	Rating					
Week: 10/01/12 10/07/12 -T-TF	8 \$1,300.00	0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays !		Rtg Type		
1 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30(\$1,300.00)	0.00 NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					1		
3 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	.30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
4 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
5 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30(\$1 , 300-00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	•						
6 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
7 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [NOT AVAILABLE RATE] NOT AVAILABLE RATE							
8 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				, . ,			
9 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-т-тhғ	:30 \$1,300.00	0.00 NM		
(f) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]	,						
10 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0,00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5							
[revised rate to reinstate] 11 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300,00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	осо гоории		,	.σσ ψησσσ.σσ	0.00 1111		
[revised rate to reinstate] 12 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
(f) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	000-700pm			.σο ψησοσ.σο	0.00 (111)		
[revised rate to reinstate]	630-730pm		-T-ThF	:30 \$1,300.00	O OO NM		
13 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel → MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	030-730piii		1. (10)	.50 ψ1,500.00	0.00 14141		
[revised rate to reinstate]					Į.		
14 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]							
15 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]							
16 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]							
	CM 630-730pm	M	:30	2 \$400.003	0,00 NM	0	\$0.00
M-F Jeopardy/Wheel of F JEP/WH	· ·			•			•
Start Date End Date Weekdays Spots/	Week Rate	Rating					
Week: 10/08/12 10/14/12 M	2 \$400.00	0.00			I		

Print Date: 10/23/12 08:24:24 Page 7 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

E 25 KSNV 10/08	12 10/08/12	M-F Jeop/Wheel	CM	630-730pm	М	:30	2 \$4	400,003	0.00 NM	0	\$0.00
JEP/WH		M-F Jeopardy/Wh	eel of Fortu	ie							
Start Date	End Date	Weekdays	Spots/Weel	-	Rating						
Week: 10/08/12 Spot Ch Date F	10/14/12	M escription	_	2 \$400.00 rt/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV 10/08/)-730pm		М		(\$400.00)			
Credited											
[CREDIT - 2 KSNV 10/08/		Γ ON 10/23 BUY]	630)-730pm		M	30	(\$400.00)	0.00 NW		
2 NSNV 10/06/ Credited	12-10/14/12 14	i-i- Jeop/VVIIdai	000	-roopin		(4)	.50	(4400.00)	0.00 14/1/		
[CREDIT -	\$\$ RESPEN	Γ ON 10/23 BUY]									
E 26 KSNV 10/06	12 10/06/12		FF CM	5a-459a		5~ :30	2 \$	250.003	0.00 NM	2	\$500.00
JEP/WH		ROS		(9:00 PM-10	:00 PM)						
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	S-		2 \$250.00	0.00						
E 27 KSNV 10/07	12 10/07/12	,	me CM	7-10pm		-S :30	1 \$0	600.003	0.00 NM	1	\$600.00
NEWS IN PRI	ME AFTER NE	News 3 in Prime									
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12	10/07/12	S		1 \$600.00	0.00						** ***
E 28 KSNV 10/05	/12 10/05/12	Fri PR 9-10p Friday Prime 9-10	CM Inm	9-10pm	F-	:30	1 \$1,	000.003	0.00 NM	1	\$1,000.00
GRIMM		riiday riiine o re	,ρ,,,								
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	-	Rating						
Week: 10/01/12	10/07/12	F		1 \$1,000.00	0.00	-30	4 ft	250.001	O OO NIA	4	#4 AAA A
E31 KSNV 10/02	112 10/05/12	Late Night w/Fallo		1237a-136a	m -TWTF-	:30	4 \$	250.001	0.00 NM	4	\$1,000.00
FALLON											
Start Date Week: 10/01/12	End Date	<u>Weekdays</u> -TWTF	Spots/Wee		<u>Rating</u> 0.00						
Spot Ch Date F	10/07/12 <u>Range</u> <u>D</u>	escription		4 \$250.00 irt/End Time	0.00	<u>Weekdays</u>	Length	Rate	Rtg Type		
	12-10/07/12 L	ate Night w/Fallon	123	37a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
	1.5,31.6,31.7,	<i>31.8</i> Έ] NOT AVAILABL	E DATE								
•		ate Night w/Fallon		37a-136am		-TWThF	- :30	(\$250,00)	0.00 <i>NM</i>		
	1.5,31.6,31.7,	_						,			
		E] NOT AVAILABL		77- 400		-11	.00	(8050.00)	0.00 4/44		
	12-10/07/12 L 1.5,31.6,31.7,	ate Night w/Fallon	12.	37a-136am		-TWThF	- :30	(\$200.00)	0.00 <i>NM</i>		
		E] NOT AVAILABL	E RATE								
4 KSNV 10/01,	12-10/07/12 L	ate Night w/Fallon	12:	37a-136am		-TWThF	- :30	(\$250.00)	0.00 <i>NM</i>		
	1.5,31.6,31.7, Ali ari e rat	,31.8 'E] NOT AVAILABL	FRATE								
=		ate Night w/Fallon		37a-136am		-TWThF	- :30	\$250.00	0.00 NM		
MG for 31		_									
-	ite to reinstate	-	400	77- 400		T. T. F	.20	ቀኅደብ ለብ	O OO NIM		
6 KSNV 10/02/ ⊕ MG for 31		ate Night w/Fallon	12.	37a-136am		~TWThF~~~	- :30	\$250.00	0.00 NM		
	ite to reinstate										
		ate Night w/Fallon	12:	37a-136am		-TWThF	- :30	\$250.00	0.00 NM		
(f) MG for 31	.1,31.3,31.2,3 ite to reinstate										
•		ate Night w/Fallon	12	37a-136am		-TWThF	- :30	\$250.00	0.00 NM		
MG for 31	.1,31.3,31.2,3	1.4									
	te to reinstate			.= :-				A	0.55	_	* =
E 32 KSNV 10/08	/12 10/08/12	Late Night w/Fallo Late Night w/Fallo		1237a-136a	ım M	:30	1	\$75.003	0.00 NM	0	\$0.00
FALLON		Late Might W/Fall	VIII								

Print Date: 10/23/12 08:24:24 Page 8 of 9

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30\$

Ln Ch Start		Inventory Code		Start/End Ti				Rate Pri		<u>-</u> -	Amount
E32 KSNV 10/08/	12 10/08/12	Late Night w/Fallo		1237a-136am	M	:30	1	\$75.003	0.00 NM	0	\$0.0
FALLON		-									
Start Date Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
Spot Ch Date R		escription		ه۲۵.۵۵ End Time/	0.00	Weekdays	Leng	ıth Rate	Rtg Type		
		ate Night w/Fallon		'a-136am		M			0.00 NM		
Credited									1		
		ON 10/23 BUY]									
E33 KSNV 10/08/	12 10/08/12	•	v CM	1135p-1237a	M	:30	2	\$185.003	0.00 NM	0	\$0.0
TON SHOW		Tonight Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	M		\$185.00	0.00				F3.4 F5:		
Spot Ch Date R		escription he Tonight Show		<u>/End Time</u> 5p-1237a		<u>Weekdays</u> M	<u>Lenc</u>	<u> tn Kate</u> 30 (\$485-99)	Rtg Type		
Credited	12-10/14/12 1	ne rongm onow	1100	ρ-1201α		141	,,	ου (ψτο υ :ου)	0.00 1477		
[CREDIT -	\$\$ RESPEN	FON 10/23 BUY]									
	12-10/14/12 T	he Tonight Show	1135	ip-1237a		M	- :	30 (\$185.00)	0.00NM		
Credited	¢¢ DESDEN	Γ ON 10/23 BUY]									
E 35 KSNV 10/02/			oven CM	11pm-1135pr	n -TWT	F :30	4	\$425.003	0,00 NM	4	\$1,700,0
- 55 KGNV 10/02/	12 10/03/12	M-F News 3 at E		ттрат-стоорі	11 - 1741	50	7	Ψ420.000	0,00 1414)		Ψ1,700,0
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 E 36 KSNV 10/08/	10/07/12	-TWTF	4 0)(20 CM	· · · · · · · · · · · · · · · · · · ·	0.00	.20	- 1	\$425.003	0.00 NM	4	# 405.0
= 30 KSINV 10/00/	12 10/00/12	M-F News 3 at E		11pm-1135pr	m M	:30	1	\$42 3.003	0.00 NM	1	\$425.0
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 E 37 KSNV 10/06/	10/14/12	M	FlouranCM	\$425,00 11pm-1135pr	0.00 n	-SS :30	2	\$400.003	0.00 NM	1	\$400.0
L 37 1(3)(V 10/00)	12 10/0//12	Sa-Su News 3 at		ттрин-ттоорі		-33 .00	۷	ψ400.003	O.OO INIVI		Ψ400.0
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 Spot Ch Date F	10/07/12 ange D	SS escription		\$400.00 b/End Time	0.00	Weekdavs	Leng	nth Rate	Rtg Type		
		a-Su News 3 at El		n-1135pm		5aS		30 (\$400.00)			
Credited								1			
		T ON 10/23 BUY]									
E38 KSNV 10/06	12 10/06/12		CM	7a-9am		-S- :30	2	\$225.003	0.00 NM	2	\$450.0
SAT TODAY		Saturday Today									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	5-	2	,	0.00						
E39 KSNV 10/06	12 10/06/12			6a-7a		-S- :30	2	\$150,003	0.00 NM	2	\$300.0
NEWS		News 3 Sunrise	SATURDAY								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S-	2		0.00						
E 41 KSNV 10/06	/12 10/06/12			1130pm-1:02	am	-S- :30	1	\$550,003	0.00 NM	0	\$0.0
SNL		Saturday Night L	ive								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				,		
Week: 10/01/12	10/07/12	S-	1	\$550.00	0.00						
Spot Ch Date F		<u>lescription</u> Coturday Night Live		t/End Time		<u>Weekdays</u>	<u>Leng</u>	g <u>th </u>	Rtg Type		
Credited	12-10/01/12 3	Saturday Night Live	113	0pm-1:02am		Sa-		an (4696:66)	, U.UU IVIVI		
	\$\$ RESPEN	T ON 10/23 BUY]									
N 42 KSNV 10/02	/12 10/05/12	Today Show	CM	658a-9am	TWT	F :30	3	\$900.001	0.00 NM	3	\$2,700.0
		Today Show									

Print Date: 10/23/12 08:24:24 Page 9 of 9

 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830029
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/02/12 - 10/20/12
 Estimate:
 30S

Ln Ch Start TODAY	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
N 43 KSNV 10/02/1	2 10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF	:30	8	\$500.001	0.00 NM	7	\$3,500.00
TON SHOW											
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	-TWTF	/	\$500.00	0.00						
N 44 KSNV 10/20/1	2 10/20/12	Sat PR 8-9p	CM	8-9pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		Saturday Prime 8-	9pm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	S-	1	\$1,200.00	0.00						
N45 KSNV 10/20/1	2 10/20/12	Sat PR 9-10p	СМ	9-10pm	5-	:30	1	\$900.002	0.00 NM	1	\$900.00
		Saturday Prime 9-	·10pm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	S-	1	\$900.00	0.00						
									Totals	93	\$41,600.00